



## Hospitality Advisory Committee

Fall 2015 Meeting Agenda  
 Wednesday, November 4, 2015: 11:30 am – 1:30 pm

Santa Rosa Chamber of Commerce  
 1260 North Dutton Ave, Suite 272  
 Santa Rosa CA

Lunch 11:30 – 12:00

Welcome & Introduction

Action

1. Update on TMC events 12:00 – 12:20

Vote on Hospitality Associates Major

Discussion

1. What online marketing/social media strategies does your business employ? 12:20 – 12:40

2. Current economic environment? Still growing? 12:40 – 1:00  
 Any bubbles anticipated? Super Bowl impact?

Announcements 1:00 – 1:15

1. High School Articulation/Pathways grant
2. Audrey – CTE event
3. Brochures to members
4. Location of next meeting

Other 1:15 – 1:30

Date for next meeting: \_\_\_\_\_

Host: \_\_\_\_\_

Adjourn