



Hospitality Advisory Committee

Spring 2015 Meeting Agenda
Thursday, April 16th, 2015: 11:30 am – 1:30 pm
Sonoma County Tourism Office

Lunch 11:30 – 12:00
Welcome & Introduction

Discussion

1. Value to employers of a certificate vs. AA degree vs. BS degree 12:00 – 12:20
 - a. Update on TMC
 - b. Internship opportunities?
2. What sustainable practices does your business employ? 12:20 – 12:40
3. Are you noticing international visitors? 12:40 - 1:00
 - a. Where are they from?

Announcements – Al 1:00 - 1:15

1. Front Office Management Certificate
2. High School Articulation/Pathways grant
3. New adjunct instructor/SDSU China students
4. Wine Classic was a success/scholarship money
5. Brochures to members
6. Location of next meeting

Other 1:15-1:30

Date for next meeting: _____

Host: _____

Adjourn